



North American Roundtable on Sustainable Production & Consumption

AGENDA

Strategic Opportunities for Sustainable Production and Consumption in North America

Thursday, December 5, 2013: 8:30am – 4:30pm

Venue: UNEP Regional Office of North America
900 17th Street Northwest, Suite 506, Washington, DC 20006

This workshop is a sharing and strategy session among stakeholders engaged in advancing sustainable consumption and production (SCP), including US and Canada government representatives, civil society, academia, private sector and international organizations.

This meeting is organized by the North American Roundtable on Sustainable Production and Consumption (NARSPAC) in cooperation with the United Nations Environment Programme – Regional Office for North America (UNEP RONA). It includes representatives of the Global Research Forum on Sustainable Production and Consumption (GRF-SPaC) from the North American region.

The **goals** of this meeting are:

- 1. To share goals and activities of existing sustainable production and consumption initiatives in North America, including the Strategic Working Group on Sustainable Production and Consumption in North America,**
- 2. To explore opportunities to engage in the international implementation** of the 10 Year Framework of Programmes on Sustainable Consumption and Production (SCP Programmes, SCP Clearinghouse, post-2015 Agenda),
- 3. To develop strategic plans with key actions in promising areas** (e.g., Sustainable Development Goals, Sustainable Purchasing, Cities and SPaC, Sustainable / Green Building, Life Cycle Assessment, New Narratives, Communications), identify other strategic areas of collaboration, and clarify next steps.

Thursday December 5

8:30-9:00 LIGHT BREAKFAST

9:00-9:15 INTRODUCTIONS AND WELCOMING REMARKS

- **Vanessa Timmer**, Executive Director, One Earth; Co-Founder of the North American Roundtable on Sustainable Production and Consumption (NARSPAC) - Facilitator
- **Hilary French**, Programme Officer, UNEP Regional Office for North America
- **Jeffrey Barber**, Executive Director, Integrative Strategies Forum (ISF); Co-Founder of the North American Roundtable on Sustainable Production and Consumption (NARSPAC)

Participant introductions

9:15-10:00 INTERACTIVE DIALOGUE IN SMALL GROUPS

- What outcomes from today would make this workshop a success?
- What possibilities engage and energize you?

10:00-11:00 A GLOBAL PERSPECTIVE WITH Q&A

Adriana Zacarias Farah, Project Officer, Sustainable Consumption and Production, UNEP Division of Technology, Industry and Economics (by phone)

- 10 Year Framework of Programmes on Sustainable Consumption and Production
- Global Activities and Programmes
- SCP Clearinghouse

Briefing from the National SCP Focal Points

- **Hodayah Finman**, Senior Adviser for International Organizations, US Environmental Protection Agency, (US EPA)
- **Georgina Wainwright-Kemdirim**, Manager, Sustainability Policy and CSR Strategic Policy Branch, Industry Canada (by phone)

Philip Vergragt, Fellow, Tellus Institute; Professor Emeritus of Technology Assessment, Delft University of Technology; Research Professor, Clark University

- Global Research Forum on Sustainable Production and Consumption and Towards Reductions Project
- Post 2015 Agenda – Sustainable Development Goals on SPaC

11:00-11:15 BREAK (COFFEE AND TEA)

11:15-11:30 NARSPAC WORKING GROUP – PROMISING JOINT ACTIVITIES

SUSTAINABLE PURCHASING

Alicia Culver, Executive Director, Responsible Purchasing Network
Jason Pearson, Executive Director, Sustainable Purchasing Leadership Council

LIFE CYCLE ASSESSMENT

Angie Leith, U.S. Environmental Protection Agency, Office of Resource Conservation and Recovery

11:30 – 12:30 BREAK-OUT GROUPS

- Sustainable Purchasing
- Cities and Sustainable Production and Consumption / Green Building
- Life Cycle Assessment
- New Narratives / Communicating Sustainable Production and Consumption
- International engagement

(Captured on flipcharts)

*What should be our [NARSPAC] key **objectives** in this area (1) for 2014 (2) for the next 10 years?*

*Which are the **opportunities** and **barriers**?*

*What **activities** should our “roundtable” engage in (1) this coming year (2) the next 10 years?*

*Who is or needs to be involved? What’s the **compelling story** to enroll others?*

12:30-1:15 LUNCH

1:15-1:30 SUMMARY OF BREAK-OUT GROUP DISCUSSIONS

Vanessa Timmer, One Earth – Co-founder of NARSPAC – reviewing flipcharts

1:30 – 2:10 OVERVIEW OF NARSPAC – STRATEGIC WORKING GROUP

Jeffrey Barber, Executive Director, Integrative Strategies Forum (ISF) – Co-founder of NARSPAC

BRIEFING ON THE ROLE OF BUSINESS

*Greta Twombly, Campaigns Manager, American Sustainable Business Council
On behalf of David Levine, Co-Founder and Executive Director and the staff of the American Sustainable Business Council*

BRAINSTORM ON NARSPAC REGION-WIDE STRATEGY

2:10 - 2:30 BRIEFINGS - CITIES AND SUSTAINABLE PRODUCTION AND CONSUMPTION

- *Babe O’Sullivan, Co-chair Working Group on Sustainable Consumption, Urban Sustainability Directors Network (USDN); Sustainability Director, Eugene, Oregon*
- *Maggie Comstock, Policy Associate, Advocacy and Public Policy, U.S. Green Building Council*

2:30 - 2:45 BREAK (COFFEE AND TEA)

2:45 - 4:00 NEW NARRATIVES / COMMUNICATING SPAC

Interactive Small-Group Dialogue

- What are our needs in terms of creating a new narrative around SPaC?
- What works? What doesn't work?

Group Dialogue

Presentations:

- ***Anna Awimbo***, *Director of Collaborative Communities, Center for a New American Dream*
- ***Solange Tremblay***, *President, SUSTAINABILITY|COMMUNICATION Group and Associate Professor at the Department of Social and Public Communication at Université du Québec à Montréal (UQAM) (by phone)*
- ***Erik Assadourian***, *Senior Fellow, Worldwatch Institute*

Discussion

4:00-4:20

OPPORTUNITIES AND NEXT STEPS

What are other strategic opportunities?

What are our next steps?

How can we support each other?

4:20-4:30

CLOSING REFLECTIONS

Some participants are having informal drinks together after the workshop - others are welcome to join.